Adith Rahardian Nurfalaq Harditya

Visual Designer | Art Director

Bandung, Indonesia | adithrahardian@gmail.com | +62 881-0814-53396 | linkedin.com/in/adithdudit

SUMMARY

Visual Designer with about 3 years of experience in graphic design, photography, and video production. I like working in different creative areas because it lets me understand a project beyond just the design part. Most of my work starts with an idea and slowly develops into the final visual. I'm also building more experience in art direction.

PROFESSIONAL EXPERIENCE

Bintang Agency
Visual Designer | October 2024 – September 2026

- Built brand identities and design guidelines for the company, helping keep the visual direction consistent across different platforms.
- Created visual assets for official TikTok events, while also supporting video production and livestream preparation for event needs.

Smeshub Indonesia
Art Director | July 2023 – July 2024
Visual Designer | May 2023 – July 2023

- Built the company's design guidelines and helped set the visual direction used across internal and external communication.
- Led the visual direction and grand design for projects with government institutions, state-owned companies, and business partners.
- Took part in the full production process of educational videos for a government-owned company, from concept and visual planning to production and final delivery.

PROJECTS

H untuk Hantu – Director

- Directed a mockumentary short film, handling the visual concept, storytelling, framing, and overall direction.

Digiland Run – Assistant Director

- Supported the director with shoot scheduling, shot planning, and talent coordination during a one-day production.

SKILLS

Creative Skills: Visual Design, Branding, Creative Direction, Art Direction, Concept Development
Soft Skills: Collaboration, Creative Problem Solving, Communication, Team Coordination
Technical Skills: Adobe Photoshop, Illustrator, Premiere Pro, After Effects, Figma, OBS Studio

EDUCATION

Bachelor of Arts in Television and Film | 2018 – 2022
Institute of Indonesian Arts and Culture, Bandung

- GPA: 3.58 / 4.00

ADDITIONAL INFORMATION

- **Languages:** English, Indonesian
- **Portfolio:** www.adithdudit.art